

PRO GROWTH CONSULTING OY

Start-Up Plus

A boost to entrepreneurship with skilled entrepreneurs and sales professionals

What is your dream as an entrepreneur?

DO YOU WANT TO DO SOMETHING MEANINGFUL AND ENJOY THE RESULTS OF YOUR WORK AND SUCCESS? TO BUILD SOMETHING UNIQUE? TO BE ABLE TO ENJOY THE FRUIT OF YOUR LABOUR AND SUCCEED ON THE PATH YOU HAVE BUILT?

You have made a significant choice by choosing entrepreneurship. Perhaps you have a great business idea. Even a great idea needs good sales and marketing in order to succeed. The company stays afloat due to its customers. Therefore you should start customer acquisition planning and implementation in the first phases of the entrepreneurship.



At Pro Growth we want to help you

- To find the customer groups with the best potential for you.
- To prepare a sales plan and sales tools.
- To build a marketing plan and marketing tools that support sales.
- To develop your personal sales skills.

YOUR SUCCESS IS OUR AIM!

WHO ARE WE?



JENNI KIHON

BBA

Business management consultant,
Sales and marketing expert

Consulting experience 11 yrs.

Business management experience 16 yrs

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VIRPI EUROPAEUS

MA (Soc. Sci.)

Entrepreneur

Business management consultant and
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Consulting experience 20 yrs.

Business management experience 20 yrs.

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ERKKI TUOMI

Msc (Econ.)

Entrepreneur

Business management consultant and
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Consulting experience 15 yrs.

Business management experience 23 yrs.

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This is how we proceed

1. Choose Pro Growth as your partner.
2. We will contact you to set up a meeting.
3. We will meet flexibly via remote connection or in person.
4. In and between the meetings we will focus on your business plan together, and especially on the sales and marketing factors that are crucial for the success of your business.
5. We will prepare a concrete development plan for you, and if you abide by it, you are certain to succeed. We will support you also in the future where needed.

Why choose Pro Growth Consulting

- We all have an entrepreneurial background. We have helped to grow and develop our businesses in a successful and profitable manner for 50 years in total.
- We constantly work with different businesses, and we know the world of entrepreneurship thoroughly.
- Sales and marketing are our particular areas of expertise, and we constantly consult and train businesses in these areas with great success.
- We genuinely wish to help you and produce excellent results.

Start-Up Plus is a free-of-charge expert service provided by City of Helsinki for their customers who have newly started as entrepreneurs.

You will be trained in boosting your sales and receive support for your marketing skills. With Start-Up Plus service, you can prepare a concrete plan for sales and marketing development with an expert, so that your premises for profitable business and growth are as good as possible. According to your needs you will also get 1-4 follow-up meetings with chosen expert to improve your sales and marketing skills. The service is provided by our contract partners, and you can choose the one you prefer.

We wish You and Your business great success!



Please contact us

LET'S MAKE YOUR DREAM COME TRUE!

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